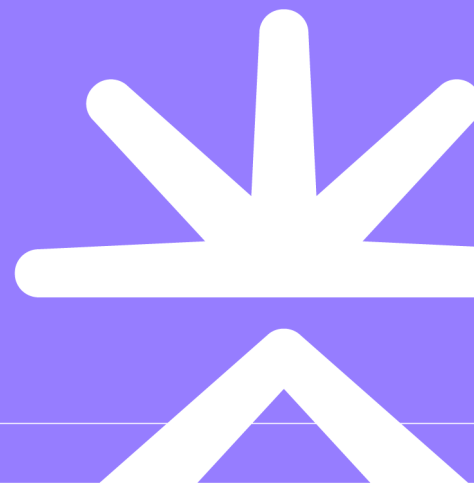


News announcement



Helia wins at the 2024 MFAA National Excellence Awards

Helia has been proudly recognised at the 2024 MFAA Excellence Awards, winning the national **'Support Service Provider Award – Large Company'** award. Finalists of the category included ALI Group and Allianz.

The annual MFAA Excellence Awards celebrate the industry's best brokers, businesses, and industry professionals – recognising members who have demonstrated excellence across customer service, growth and innovation.

From Helia's Chief Commercial Officer Greg McAweeney, "We're delighted to be recognised by the industry with this award, as it acknowledges our customer ethos and collaborative spirit. At Helia, we strive to provide exceptional service for our partners, taking a collaborative, innovative and customer-first approach. This award is a testament to all the teams at Helia that work together to deliver to customers growth and operational excellence strategies."

He continues, "Our customers are at the heart of everything we do, and we are constantly looking for new and improved ways to add value." The award recognises Helia's ongoing commitment to customer satisfaction through exceptional service, tailored and innovative solutions, and ongoing support.

MFAA CEO Anja Pannek comments, "Our winners exemplify the best practices and standards in the industry – that continues to drive our profession forward."

You can read more about the award announcement [here](#).

About the MFAA

The Mortgage & Finance Association of Australia (MFAA) is the peak association for the mortgage and finance broking industry. The association represents over 15,000 members throughout Australia.

For more information please contact:

Dimi Bartolillo

Head of Marketing and Brand

Email: dimi.barolillo@helia.com.au