

# News announcement

## Helia named 2025 5-Star Mortgage Innovator by Australian Broker

Helia has been recognised as a 5-Star Mortgage Innovator, applauded for its continued commitment and leadership in supporting the mortgage broker community through its Lenders Mortgage Insurance (LMI) education program.

The award recognises organisations that are redefining the mortgage landscape through innovation that delivers tangible value to brokers. Helia stood out for its proactive approach in identifying knowledge gaps and responding with a robust education program and initiatives that empower brokers to position LMI as a powerful strategy for home ownership.

Helia's Chief Commercial Officer, Greg McAweeney said "Our LMI education program is a direct response to what mortgage brokers have told us they need to succeed. "I'm incredibly proud of our team's commitment to supporting brokers with relevant, impactful education that empowers them to guide home buyers with clarity and confidence."

Informed by comprehensive broker research, Helia's education program offering provides tailored training and presentations and is supported by our tools and resources that simplify the complexities of LMI. By working closely with aggregators, lenders, industry associations, and other market partners, Helia ensures its program is adaptable, comprehensive, and aligned with the evolving needs of brokers and contributes to brokers' professional development requirements.

Helia's commitment to broker education is helping to shift perceptions of LMI, from a cost to a strategic enabler, ultimately supporting first home buyers, subsequent home buyers and investors on their path to home ownership.

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### **About Helia**

As Australia's leading Lenders Mortgage Insurance (LMI) provider, we harness the power of almost 60 years' experience to help home buyers achieve home ownership sooner. Since 2010, we have helped almost 1.2 million home buyers achieve home ownership.